



# Landus GROW Program

Account Manager: \_\_\_\_\_

Customer: \_\_\_\_\_

Accounts: \_\_\_\_\_

## Program Tiers:

**Bronze Tier Qualification:** Must agree to market to Landus 100% of unsold old and new crop bushels.

**Grain**

**Quantify number of bushels of grain to sell in 2021 to Landus:**

Corn

Soybeans

Bushels must be sold or contracted by October 31, 2021

**Silver Tier Qualification:** Qualify by enrolling in Cultivate the Acre

**Agronomy**

**Qualify for Cultivate the Acre Program**

Rebate Amount

Multiplier

x

=

New Rebate Amount

**Gold Tier Qualification:\***

**GROW**

**Participate in the following:**

Dry Fertilizer (P&K)

65% Total Business

-or-

Seed

65% Total Business

-or-

Feed

\$50,000 Minimum Total Feed Purchases

-and-

Truterra Enrollment

100% Total Acres

\*Limited space to qualify for Gold Tier

## Reward:

**Bronze:** Landus Grow apparel

Date: \_\_\_\_\_

**Silver:** Landus GROW apparel + additional Cultivate the Acre incentive

Customer Signature: \_\_\_\_\_

**Gold:** Landus GROW apparel + additional Cultivate the Acre incentive + Rewards Trip for two

Account Manager Signature: \_\_\_\_\_

## Program dates:

November 1, 2020 - October 31, 2021